



Sponsorship Opportunities

Forging Relationships and Partnering
with Community Leaders to
Support the First Coast
LGBTQ+ Community

SPONSORSHIP OPPORTUNITIES

By donating to PFLAG Jacksonville, you are helping to create a community that embraces everyone, including those of diverse sexual orientation and gender identities.

PFLAG Jacksonville is moving equality forward, envisioning a world where diversity is celebrated and all people are respected, valued, and affirmed inclusive of their sexual orientation, gender identity, and gender expression.

PFLAG Jacksonville provides support for families, allies and people who are LGBTQ+. We acknowledge the need to educate ourselves and others about the unique issues and challenges facing people who are LGBTQ+. Additionally, we advocate in our communities to eliminate stigmas and create policies and laws that achieve full equality for people who are LGBTQ+.

For over 25 years, PFLAG Jacksonville has been supporting LGBTQ+ individuals of all ages, as well as their loved ones. PFLAG Jacksonville has a rich history of providing various forms of community support and education in myriad domains

OUR VISION

An equitable, inclusive world where every LGBTQ+ person is safe, celebrated, empowered, and loved.

OUR MISSION

To create a caring, just, and affirming world for LGBTQ+ people and those who love them.



PFLAG Jacksonville would love to partner with your organization for the betterment of the Northeast Florida area.

For more information about PFLAG Jacksonville and ways you can support our organization, visit www.pflagjax.org

SEX AND GENDER EDUCATION (SAGE)

PFLAG Jacksonville has partnered with Angel Russell (they/them), MSE, CSE, to create the Sex and Gender Education (SAGE) Program. SAGE is a community educational programs with the goal of providing LGBTQ+ inclusive and affirming education for the Northeast Florida community and beyond.

We do this by partnering with the best resources to create education videos, workshops, customized training and other programs to help bring a better understanding to the ever changing landscape that is the LBGBT+ community.

Through generous donations from individuals and companies, SAGE would be able to expand on the goal to have an ever growing public library of educational videos and other materials ready to serve the community. Below are some examples of what your donation could do.

Educational Video \$650

Sponsor an approximately 10 minute educational video that would be hosted online and made and available for the community, both locally and beyond.

Single Custom Workshop \$2,500

Guided workshop and program materials for up to 25 attendees.
Additional attendees can be added with an additional fee .

Social Media Graphics \$400

Sponsor 5 custom graphical social media posts with up to 10 frames post.

For more information on the
SAGE Program, visit
www.pflagjax.org/SAGE



SCHOLARSHIP FUND

PFLAG Jacksonville annually awards scholarships, in the amount of up to \$2,000 each, to deserving LGBTQ+ scholars who are pursuing post-secondary or trade/technical education. These are students of any age who have completed their high school education and are actively working towards a trade/technical degree, or an associate, bachelors, masters or doctoral degree.

A committee of local educators with diverse backgrounds reviews all applications and selects the recipients based on eligibility, their academic achievement and potential, and their participation in school activities and in the LGBTQ+ community. Scholarship recipients are able to decide how to make the best use of the funding they receive, as our PFLAG Jacksonville scholarships are unrestricted.

Below are a few examples of ways donations to the Scholarship Fund can benefit scholars.

Sponsor a Scholarship \$2,000

By sponsoring a scholarship you invest in a scholar's future by helping relive some of the financial burdens students face when attending post-secondary or trade/technical education. You can choose to honor the memory of a loved one or select a scholar based on their educational goals.

Table Sponsor \$1,000

Sponsor a table at the annual PFLAG Jacksonville Scholarship Celebration. You will receive seating for 8 with meals included, an engraved award, mention in our program, poster, and online.

Feed a Scholar \$50

PFLAG Jacksonville never charges our scholars for their meals. If you choose to feed a scholar, this helps offset the costs of the banquet and keep more money in the scholarship fund.

Printing Costs \$350

PFLAG Jacksonville works to be as Green as possible, however, there are minimal printing costs associated with putting on the Scholarship Banquet. Your sponsorship of the printing costs covers programs, tickets, etc.



A Few Words from Andrew Adams, 2019 Scholarship Recipient

"Potential donors should support the PFLAG Jacksonville Scholarship because the money given to students can literally be what enables them to be the best they can be. This scholarship, and by extension the donors, have made it possible for me to achieve the dreams I came into college so eager to explore. I am so grateful for that.."

For more information on the Scholarship Program, visit www.pflagjax.org/Scholarship

YOUTH ADVISORY COUNCIL (YAC)

Created by siblings Trinity (they/them) and Alexandra (they/them) Cotten, YAC, was born to originally serve LGBTQ+ kids 13 and younger and their families, but have now expanded to include LGBTQ+ teens and young adults. They provide helpful resources, educational materials, discussion groups, and sponsor local park days.

The governing council for YAC consists of youth and adults who volunteer their time and energy to serve the next generation of LGBTQ+ individuals.

Through your donations, YAC is able to expand their reach and help more youth.

Below is a list of some programs your donations could help with.

Park Days \$120

Covers the cost of drinks and snacks for six months of YAC's monthly Park Days.

Summer Ice Skating Program \$425

Sponsor 25 YAC kids to an amazing summer activity.

YAC Afterschool Program \$655

Costs associated with space rental, supplies, and a social worker to oversee a once a month after school program held for three hours for our YAC kids to participate in group activity together in a safe and supportive environment.

Pride Outreach \$1,500

Sponsor such valuable outreach programs such as supporting the Kid's Zone at the Annual Pride Festival.



For more information
on the YAC Program, visit
www.pflagjax.org/YAC

DAY-TO-DAY

OPERATIONAL EXPENSES

In addition to the SAGE, Scholarship and YAC programs, there are other ways that you can help PFLAG Jacksonville run its day-to-day operations.

As a non-profit, we require funds to operate and maintain our day-to-day operation. As an all volunteer board, we rely on donations from community members to help us focus on providing support, education, and advocacy to the community.

Here are some examples of how your donation can help.

Publications \$1,000

Purchase educational publications from PFLAG National that we provide at no charge to community members. A \$1,000 donation allows us to purchase 640 publications, reaching many individuals in need of support.

Operational Expenses \$200/month

Expenses related to the costs to maintain the daily operations of PFLAG Jacksonville including printing, postage, thank you notes, and envelopes.

Website Presence \$200/year

PFLAGJax.org is the ever growing information hub for PFLAG Jacksonville, offering the LGBTQ+ community and our allies an introduction to the wealth of resources, education and other information available.

Information Line \$120/year

An important resource that individuals seeking assistance can call anytime to speak to someone for help, resources, contacts, etc.

Daily Billboard \$375/day (per board)

During the weekend of pride events on the First Coast, PFLAG Jacksonville purchases space on the Daily Billboards around Jacksonville. We use these boards to spread a message of love and acceptance to those in our community who need to be reminded they are loved.



Part-Time Administrative Support \$200/month

Expenses to support a part-time administrative support personnel to provide support to the chapter needs including assisting the treasurer, filling, and other clerical functions.

Other Ways to Support PFLAG Jacksonville

Time and in-kind services can be just as important as monetary sponsorship. PFLAG Jacksonville has need of legal and accounting services. Additionally we have a need for volunteers to represent PFLAG Jacksonville at tabling events such as Strides for Pride and River City Pride, as well as speakers at panels, letter writers, and other boots of on the ground visibility in the community.

DONATE TO PFLAG

Your donations are what allow PFLAG Jacksonville to do our important work within the community. To find out more information about partnering with PFLAG Jacksonville, ways to help or if you have any questions, please contact us today.

PFLAG Jacksonville is a not-for-profit, 501(c)3 organization.

All donations are tax deductible.

Donations can be made via check and sent to the address below, or you can visit pflagjax.org to find other ways to donate.

PFLAG Jacksonville
P.O. Box 2971 Jacksonville, FL 32203

Information Line: 904-737-3329
Email: info@pflagjax.org
Website: pflagjax.org
Facebook: facebook.com/pflagjax
Instagram: instagram.com/pflagjaxJax
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